

Technology Forum
April 19, 2001



~ BIOS OF SPEAKERS ~

Alphabetical Listing by Last Name

Sadikifu Akina-James

- **Partners in Human Services: A Dialogue between Providers and Funders – Panelist**

Sadikifu has been the Manager of King County's Community Services Division within the Dept. of Community and Human Services for the past eight years. CSD administers most of King County's funding for community-based human services, low-income housing and community development. She came to work for King County in 1988 to plan and implement the King Co. Child Care Program. Sadikifu has an extensive background in working on community issues and working for community-based organizations including child care/early childhood, housing development, homelessness, youth & family services, employment & training, community organizing and other human services issues.

Kimberly Andrews

- **An Emerging Technology Every Nonprofit Leader Should Learn about Subscription-based Computing**

Kimberly joined NPower in February 2001 to head NPower's Application Service Provider initiative. Prior to joining NPower, Kimberly served as Vice President of Program Management for Oxygen Media, a cable and Internet convergence company focused on programming for women. While at Oxygen, she managed a team responsible for the implementation of new technologies, instituted solid development and project management processes, and spent a lot of time on airplanes flying to and from New York. Before joining Oxygen, Kimberly served as Regional Director of Integrated Delivery for Luminant Worldwide, an Internet Professional Services company, where she oversaw teams responsible for the implementation of large-scale Web development projects for Fortune 100 clients. She also had the pleasure of spending three years at Corbis Corporation, where she worked on a series of documentary CD-ROM titles. A native mid-westerner, Kimberly earned her master's degree in history and urban affairs from Michigan State University.

Clayton Beaudoin

- **A Technology Overview for Nonprofit Leaders**

Clayton has been working in technology consulting for about four years, the last two working directly with small nonprofits as a Program Manager for ONE/Northwest. He spends his time helping organizations with technology planning, implementation and troubleshooting, as well as writing about it for the ONE/Northwest Web site.

ONE/Northwest has been doing this work since 1995, making them one of the oldest nonprofit technology assistance organizations in the country.

Michael Beneke

- **On-Line Donation Engines**

Michael is Director of Development and Communications for NPower, a Seattle-based group dedicated to putting technology know-how in the hands of non-profits. Prior to joining NPower, Michael was Pacific Northwest Development Director for the Student Conservation Association, and Asst. Development Director for the National Court Appointed Special Advocate (CASA) Association. Michael has a master's degree in Environmental Studies from Bard College in upstate New York and a BA degree in Political Science from Lewis and Clark College in Portland

Stuart Cohn

- **Learn From Experience – Panelist**

Stuart is the founder and director of the Friends for Life Society, an organization that impacts the quality of life of people affected by life-challenging illnesses. With very little technological education, he has greatly benefited from the industry. Stuart's expertise in the areas of utilizing, acquiring and maintaining technology at little or no cost has been invaluable to the Friends for Life Society.

Judy Davis

- **Successfully Implementing an Automatic Client Information System**

Judy is the Clinical Software Project Manager for Catholic Community Services of Western Washington in Bellingham. She has served as Clinical Database Manager for the CCS corporate office and as the Asst. Director of Integrated Family Services at CCS Northwest. Judy has worked, through her expanding role with CCS, on understanding ways to integrate the demands of clinical practice with the need for accountability to clients, the agency, funders and the community. She has her B.A. from Washington State University, her M.A. in Applied Behavioral Science from Whitworth College in Spokane and her Master of Education from the University of Colorado.

Joan Fanning

- **Selecting an Automated Client Information System**
- **Partners in Human Services: A Dialogue between Providers and Funders - Facilitator**

Joan works as the Executive Director of NPower. Joan comes to NPower after 5 years of helping nonprofit and governmental organizations use technology to better serve their communities – working primarily with human service organizations. Prior to this, she worked as a Regional Manager for a software company providing technology solutions to the legal industry and as director of community education for a domestic violence prevention agency. She has a Master of Public Administration with a concentration in society and technology from the University of Washington and an undergraduate degree in Business with a minor in information systems management.

Jaime Garcia

- **Funding Technology Initiatives in the Nonprofit Sector – panelist**

Jaime Garcia has served as the Vice President of Community Services for United Way of King County since November of 1989. Jaime works with staff and volunteers in the identification of community needs and the allocation of undesignated financial resources, (totally more than \$30 million) to agencies and programs. He works with The Volunteer Center in the recruitment & training of volunteers throughout King County. Jaime has also worked for King County as the Administrator at Columbia Health Center and the Block Grant Chief as well as worked for the City of Seattle in the offices of Neighborhood Planning and Block Grant Administration. He has his MSW from the University of Washington and a BA in Psychology from the University of New Mexico. He was one of the founding members of Consejo Counseling & Referral Service, the Northwest's first community-based Hispanic mental health agency. He is a 1994 graduate of Leadership Tomorrow and currently serves on its board. He is also a member of The Minority Executive Directors Coalition of King County.

Jaime is an Annie E. Casey Foundation Fellow sponsored through United Way of America and The Annie E. Casey Foundation. Through this fellowship program, he is currently participating in a two year Executive Management Program on community building at Harvard University.

Peg Giffels

- **Learn From Experience - Panel Facilitator**

Peg serves as the Director of Administration and Fundraising at the Northwest Federation of Community Organization (NWFCO) in Seattle. She also fills the role of technology coordinator and web master. NWFCO is a regional network of grassroots citizen action groups working on health care access, living wage jobs, and other economic justice issues in the Northwest. Peg has a master's degree in Education, and has worked as a teacher, educational advisor and teacher trainer. In April 2001 Peg will join the staff at Npower as a Senior Trainer.

Jaime Green

- **Get a Handle on Your Technology Using a Free On-line Tool**

Jaime is Director of Community Resources for NPower. She has served as the Director of EarthWork Northwest, a day of community service for Puget Sound's urban environment. She has also worked with the Seattle Youth Involvement Network on the second annual Youth Involvement Day, and with the Seattle Planning Department in coordinating public participation in the Sand Point Community Re-Use Plan. In 1995, Jaime was selected nationally for a Coro Fellowship, a post-baccalaureate public affairs program in San Francisco. She holds a degree in Urban/Social Geography from the University of Washington. She is presently serving on the Friends of the Cedar River Watershed board.

Sandra Greer

- **Technology Planning I – II**

Sandra is currently the business and Development Director for Atlantic Street Center, a human service agency offering programs for disadvantaged children, youth and families in Seattle's south and central communities. She moved to Seattle 3 ½ years ago from Charlotte, North Carolina. She has been working in non-profit management for over seven years and has a BA in Communications, Masters in Business Administration, and a certificate in network administration. She is currently working closely with NPower to implement ASC's five-year technology plan which includes development of a wide area network to support the work of approximately 50 staff members.

Brie Gyncild

- **The Push and Pull of Attracting the Right Web Site Audience**

Brie has been straddling the high-tech and nonprofit worlds for a decade. She is currently a freelance writer and editor, specializing in making technical information accessible to everyone who needs it. To stay in touch with the non-profit world, she also volunteers with local organizations and teaches Adobe PageMaker classes at NPower.

David Holt

- **IT Staffing Puzzle**

David is Vice President of Business Development, leads Seitel Leeds & Associates' effort to provide effective account management for clients throughout western Washington. He has 12 years experience in account management and is dedicated to building long-term relationships with clients. David holds a BA in Business Administration from the University of Washington. Mr. Hold has been employed by Seitel Leeds since 1997. Prior to this he worked for four years at United Way of Snohomish County as a Campaign Manager and Director of Operations.

Christine Hearth

- **Data Sharing & Confidentiality - Panelist**

Christine is the clinical director of Community Psychiatric Clinic. She has over 27 years of experience in the mental health field, including 23 years of post-masters experience and 12 years of management and supervisory experience. She received the M.A. in Psychology in 1977 from West Georgia College. Ms. Hearth's interest in human service confidentiality issues has been longstanding.

Beth Kanter

- **Visualizing the Big Picture**
- **Know Your Software Options**

Beth works as an independent arts and technology consultant primarily with the New York Foundation for the Arts and is responsible for training and technical assistance programs for artists, arts educators, and nonprofit arts organizations provided through the Foundation's technology services programs. She serves as a technical assistance provider for NYFA's Knowledge in Technology Program. She is the author of the manual "Building Arts Audiences and Communities on the Web", and is the producer of Arts Wire's Spider School, a comprehensive web resource on integrating arts and technology. She serves as a mentor to the Computer Clubhouse, a technology after school program for inner-city youth and maintains the Sharing Foundations website, an organization that provides support for children in Cambodia.

Julia Kittross

- **Funding Technology Initiatives in the Nonprofit Sector – Facilitator**

Julia has been CEO of Philanthropy Northwest, formerly known as the Pacific Northwest Grantmakers Forum, since 1990. Philanthropy Northwest is an association of over 180 corporate, public, community, independent and family foundations and corporate giving programs from Washington, Oregon, Idaho, Montana and Alaska. They provide education, support, networking opportunities and research to emerging, new and established donors with a goal to build stronger Northwest communities through effective philanthropies. Julia has played key roles in developing the Northwest Giving Project, a regional collaborative initiative working with individuals thinking about starting their journey in philanthropy, and has recently launched the Giving Practice, a consulting arm of Philanthropy Northwest providing one-on-one aid and advice about philanthropy to those seeking more concentrated support. Julia has worked for a number of nonprofit organizations in Boston and Seattle. She earned her BA from Antioch College in Yellow Springs, Ohio.

Phil Klein

- **Using the Internet**
- **Data Sharing & Confidentiality – panelist**

Phil builds web applications for community organizations. Recent projects include Tech Surveyor for NPower (an IT Asset Tracking tool for nonprofits), Washington Parent Power for the Children's Alliance, and the Online Funder Database for Philanthropy Northwest. Phil is a former member of the City of Seattle PAN web team, and of the Sound Connections project, and has built systems for child care Resources, Crisis Clinic,

Senior Services, and others. His goal is to share needed community information and resources through the web.

Dianne Kuhn

- **Partners in Human Services: A Dialogue between providers and Funders – Panelist**

Dianne, Director of Volunteer and Agency Relations, United Way of King County, is a member of the Community Services Team, with primary responsibility for the staff and volunteers working with United Way of King County funded agencies. Her team supports partner agencies in their work with outcome measurement as well as providing oversight for the programs and service delivery by United Way's Volunteer Center. Prior to this, she was Director of The Volunteer Center for 10 years. She has a B.A. degree from the University of Connecticut. She has been an active volunteer in support of children's issues and currently serves on the boards of EarthCorps and Advance Bellevue.

Susan Lewis

- **Data Sharing & Confidentiality – Facilitator**

Susan has been a Project Manager for the City of Seattle's Human Services Department for the past 2 years. Prior to that she has 15 years of experience in business management and accounting applications in various environments including corporate banking, verticle market hardware and software providers and consulting. Susan has an MBA from the University of California with an emphasis in Information Systems and Accounting.

Marianne Logerfo

- **Learn From Experience – Panelist**

Marianne has served as Director of Senior Services of Seattle/King County, Northshore Senior Center since 1983. In 1977 she developed the Northshore Senior Outreach Volunteer Program, she created Vintage Magazine, a semiannual literary magazine written by older adults in 1980 and established the Kirkland, Redmond, and Snoqualmie Valley food banks in 1981. Among her many other accomplishments is the creation of the Northshore/Woodinville Adult Day Center; managed campaign to form the Northshore Park & Recreation Service Area and pass a \$3.6 million senior Center Facility Bond Issue in 1987-88. Under her guidance, the Senior Wellness Project was developed and replicated in part or whole in 34 Senior Centers. Marianne received her BA and her Master of Arts in Teaching from the University of Rochester in New York and her Master of Social Work from the University of Washington. She received the Outstanding Community Leader award from the Northshore Chamber of Commerce in 1988, Award for Professional Excellence from the WA State Association of Senior Centers in 1990 and the Arlien Johnson Award, University of Washington School of Social Work, 1996.

Sarah Meyer

- **Funding Technology Initiatives in the Nonprofit Sector – Panelist**

Sarah is Senior Program Manager in Microsoft's Community Affairs and she oversees all of Microsoft's community giving, including corporate contributions of cash and software to cultural, environmental and human service organizations in the Seattle area,

community giving through the company's twenty-two sales offices across the U.S. and employee programs. She also manages several national initiatives in the areas of workforce training and access to technology. Prior to joining Microsoft in 1997, Sarah spent 12 years as an arts administrator in New York, Seattle and Portland. Active in the Seattle community, Sarah is a board member of Plymouth Housing Group, Town Hall and the Washington State Arts Commission. She is a graduate of Brown University and received an MFA Administration from Columbia University.

Lesley Mills

- **Fundraising for Technology: How and Where to Make your Case**

Lesley has been with Jewish Family Service of Seattle since 1989, where as their Director of Operations, she oversees a wide range of functions including technology, real estate and human resources. With over twenty years experience in both the for-profit and non-profit sectors, she previously headed the Risk Management Department for the Fox Group of Companies, a national real estate investment company with over 2 billion in real estate. She is currently a member of NPower's Advisory Group.

Frank Ordway

- **Technology Planning I – II**
- **How Does Your Agency Measure Up?**

Frank Ordway, Senior Technology Consultant, was the sole proprietor of FKO Consulting, which focused on providing technology consulting and training services to non-profits. Frank is always looking for creative computer solutions that can help make the world a better place. A philanthropic soul, Frank has participated as staff or board member with a wide variety of non-profit organizations focusing on issues of energy, transportation, domestic violence and the environment. He is currently a Court Appointed Special Advocate (CASA) for children in custody battles. Though primarily interested with saving the world, Frank can be found on the slopes of the Cascades in his leisure time.

Amy Pearson

- **Getting on the Web**

Amy, after developing powerful Internet skills in the private sector, is now using those skills to help nonprofit organizations identify and implement Internet strategies. These strategies are used to raise funds, reach volunteers, serve client and mobilize members and supporters into action on public policy issues. Some of her clients include: Amnesty international USA, Peace Corps, Moratorium 2000, Earth Share of Washington and the Kongsgaard Goldman Foundation. She recently helped Moratorium 2000 launch a worldwide Internet campaign that collected over 30,000 online petition signatures that were presented to UN Secretary General Kofi Anna in December 2000. Amy has her own business called Moxie Consulting.

Holly M. Reddell

- **Fundraising for Technology: How and Where to Make your Case**

Holly has a 15+ year career as a development officer, raising money for social service, civic and community organizations, locally and nationally. She has worked on such

issues as childhood immunizations, seniors and aging, health care for the disadvantaged, diffusing prejudice through education outreach and freedom of the press. She also serves as 2000/01 President of the Northwest Development Officers Association.

Paul Shoemaker

- **Funding Technology Initiatives in the Nonprofit Sector – Panelist**

Paul is the Executive Director of Social Venture Partners; a new Seattle non-profit focused on children and education. Prior to 1998, he acted as the group manager for worldwide operations of the Microsoft Corporation, implementing Microsoft end user direct billing solutions as well as other business planning and development. At Microsoft he also developed a group of 22 direct marketing professionals and implemented a direct marketing infrastructure. He has served on the boards of the Children's Alliance in Seattle and Treepeople in Los Angeles. Paul holds an MBA in Marketing and Finance from the University of Texas and a BBA in Accounting from Iowa State University.

John Smith

- **Understanding Total Cost of Ownership**

John is Director of Consulting with NPower. His forte is assisting nonprofits with technology planning and deployment, primarily in the area of local and wide-area networking. John has worked in an entrepreneurial high-tech recruiting firm in Boston, but after realizing he preferred grassroots nonprofits to Fortune 500 companies, he became involved in helping nonprofits further their missions by applying the appropriate tools of information technology to business problems. John has extensive volunteer service with the Special Olympics, tutoring seniors on computers, and helping the Phinney Neighborhood Association in Seattle set up a local area network.

Molly Stearns

- **Funding Technology Initiatives in the Nonprofit Sector – Panelist**

Molly joined The Seattle Foundation as a Program Officer in 1990 and currently holds the title of Senior Vice President for Program and Donor Services. Before joining the Foundation, she worked as a Seattle-based Corporate Community Affairs Consultant for Honeywell, Inc. She has worked as a Fund raising Consultant for firms in Chicago and Minneapolis; and began her career in the Public and Government Affairs Department of Standard Oil Co. (Indiana). She was a founding member of the Think Children Coalition and Seattle's It's About Time for Kids Initiative; and is a past Chair of the Puget Sound Local Initiatives Support Corporation. She has served on the Boards of the Pacific Northwest Grantmaker's Forum and the Overlake School and currently serves on the Board of NPower and is a member of the Nonprofit Assistance Center Steering Committee. She holds a BA in Political Science from Tufts University and an MA from the University of Chicago's School of Social Service Administration.

Joni Tamalonis

- **Technology-enabled Evaluation**

Joni is the Evaluation Project Manager at National CASA (Court Appointed Special Advocates). She currently oversees the research involved **with National CASA's** nationwide evaluation of CASA effectiveness. Prior to work with NCASAA, Joni worked as the Data Manager with Washington State CASA, where she assisted programs throughout Washington with data collection and Comet software. Previous to that, she was with the King County Sexual Assault Center as the Statistical Data Coordinator. Joni is a former CASA volunteer, and currently volunteers with Washington Reading Corps.

Mark Usdane

- **Learn From Experience – Panelist**

Mark works at the Children's Alliance, a statewide advocate for children and families. After realizing that tens of thousands of Washington's families who qualify for benefits like food stamps, health insurance, childcare, and tax credits do not receive them, Parent Power was created. It seemed obvious that help was not forthcoming - not from lack of need, but from lack of knowledge. Under Mark's guidance this family-friendly website gives parents clear information about public benefits as well as an interactive wizard to test their own eligibility. Parent Power -- www.washingtonparentpower.org -- averaged 150 hits every day last month.

Roselyn Marcus

- **Data Sharing & Confidentiality - Panelist**

Ms. Marcus is a graduate of New York University (1981) and Pace University Law School (1984) in New York. She is a former JAG Officer with the U.S. Army and Special Assistance U.S. Attorney. Ms. Marcus was an Assistant Attorney General with the Washington State Attorney General's Office from 1989 to 1996. During her tenure she represented the Department of Information Services (DIS), the Public Disclosure Commission, State Investment Board, the Insurance Commission and the Gambling Commission. She then spent two years in Austin, Texas as the General Counsel to the Texas Racing Commission. She returned to Washington as Lead Attorney in the Contracts and Legal Affairs Office at DIS. In her position, she is also the DIS Privacy Officer and Public Disclosure Officer. She helped write the Model Privacy Notice required under the Governor's Executive Order, is responsible for information technology contracting, and is participating in a national workgroup **on** privacy in the digital age. She is admitted to practice law in the states of Washington, New York and Texas.

William Vesneski

- **Online Program Design, Evaluation, and Data Collections Tools**

William Vesneski, JD, MSW, is the project director for E-evaluate, an NPower consulting program dedicated to helping nonprofit organizations learn and succeed. William is an experienced social services program evaluator, having examined the effectiveness of a variety of child welfare practices at the state and national levels. Prior to this, William was a public defender representing both children and parents in juvenile and family court proceedings.

Joe Valentine

- **Partners in Human Services: A Dialogue between providers and Funders – Panelist**

Joe Valentine is the Deputy Director of Seattle's Human Services Department. He was named to the position in 1999. He is responsible for special projects and day-to-day administration of the Department with 325 staff members and an annual budget of \$70 million. Joe has over 20 years of experience directing human service programs at local, state and county levels. He was the Director of Snohomish County Human Services for the past five years, directing the operation of the \$28 million agency with over 130 staff and reporting directly to the Snohomish County Executive. Before that, he was with the Washington State Department of Social and Health Services (DSHS) for nine years. He has also served as the Administrator of the Long Term Care Office for all of King County and provided over \$6 million a year in long term care services to elderly and disabled individuals. He was the Deputy Director of the Washington State Family Independence Program and was the Deputy Regional Director for DSHS Region 3. He is a graduate of St. Louis University with a B.A. in Psychology and holds a Masters Degree in Social Work from the University of Washington.